

**Governors State University**

Student Affairs and Enrollment Management: Reaching Vision 2020

**Focus Area: Student Involvement and Civic Engagement**

**Leader(s): Sheree Sanderson, Assistant Dean of Students**

**Implementation Year: 2017-18**

**Goal 3:** Establish and expand involvement opportunities in student media that include sustained support of student newspaper and developing and sustaining new media organizations aligned with student interest and campus-wide collaborations.

<b>Objective 1:</b>	Expand and develop Phoenix online news platform to increase exposure of student accomplishments and engagement.
<b>Action Items</b>	<ul style="list-style-type: none"> <li>• Hire knowledgeable students for Phoenix staff positions.</li> <li>• Develop online presence for newspaper.</li> <li>• Provide professional development for newspaper staff.</li> </ul>
<b>Indicators and Data Needed</b> (Measures that will appraise progress towards the strategic objective)	Survey participants. (Measure level of involvement and exposure to activities) Gather data based on readership
<b>Responsible Person and/or Unit</b> (Data collection, analysis reporting)	Sheree Sanderson Assistant Dean of Students
<b>Milestones</b> (Identify Timelines)	Hire additional phoenix staff Fall 2018 Online Phoenix – Late Fall/Early Spring 2018
<b>Desired Outcomes and Achievements</b> (Identify results expected)	Communicate effectively in writing and verbal platforms. Prioritize and manage resources effectively (time, money, etc.). Ability to manage and resolve conflict productively.
<b>Achieved Outcomes and Results</b>	<ul style="list-style-type: none"> <li>• n/a</li> </ul>
<b>Analysis of Results</b> (Where outcomes met? Exceeded? Progress towards goal. Implications for FY19 Objectives.)	<ul style="list-style-type: none"> <li>• Not achieved due to transition in leadership</li> <li>• May be considered as FY19 objective</li> </ul>